

Boomer Business Success System ®

Business/Self Help

BABY BOOMER ENTREPRENEUR:

IMPLEMENTING THE BOOMER BUSINESS SUCCESS SYSTEM®



The Complete and Proven Guide to Starting a Successful Business, having Financial Freedom with the Lifestyle that You Want while Making a Difference in the World!

ORESTE J. D'AVERSA

Learn a proven system to create your own successful business, enjoy what you do and make a positive impact in the world!

About the Author



Oreste "Rusty" D'Aversa, CPC a "Baby Boomer" himself, is also a Certified Professional Coach as well as being an Author of several other books, a Public Speaker, Seminar Leader, Entrepreneur Coach, Marketing and Sales Consultant, Trainer, Job Search Coach, and University Lecturer. He is also an All-faiths Minister and his life's purpose is to help people with practical tools, methods and techniques to find their true life's work and their spiritual path while being financially prosperous.

Baby Boomer Entrepreneur: Implementing the Boomer Business Success System ®

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Baby Boomer Entrepreneur: Implementing the Boomer Business Success System ®

Boomer Business Success System ® is a simple, easy to understand and implement "business in a book" to creating and operating your own business in a relatively short amount of time.

You being the boss and controlling you own destiny to create unlimited income! Whether you're thinking about retirement, re-inventing yourself or starting a new business, with the right planning, methods and techniques you can take charge of your financial life once and for all and it's all here with the Boomer Business Success System ®

Book Value Proposition

- The Boomer Business Success System® is designed to take Baby Boomers from spiritual prosperity to financial prosperity with practical, proven tools, methods and techniques.

Selling Points

- Oreste J. D'Aversa" lives the trials, triumphs and challenges of being a "Baby Boomer" in the modern day. He is the owner of Metropolitan Small Business Consulting and has experience on and off the platform as a: Public Speaker (delivering over 1,000 talks and presentations), Author, Coach, Consultant, Trainer, Seminar Leader and All-Faiths Minister. He also has experience in Marketing, Sales and the creation of Information Products.
- Boomer Business Success System ® has a large target market of 75.4 million Baby Boomers (as of 2015)
- Boomer Business Success System ® takes the reader from the spiritual to the practical aspects of prosperity in the modern day world.

Marketing & Publicity

- Marketing and Publicity will be delivered by Author
- Press Release to Media and Targeted Magazines (On-Line and Print)
- Media Interviews with Television, Radio and Internet
- Promotion though: Public Speaking Engagements, Target Market Bloggers, Social Media, Networking, Trade Shows
- Targeted online "Paid" Search Campaign (Google)
- Boomer Business Success System ® Website that will evolve to include:
 - Special Report and Mini-Course
 - Links to purchase Boomer Business Success System®
 - Boomer Business Success Assessment request
 - Membership Website

www.BBSSBook.com