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For Immediate Release

Boomer Business Success System® Revolutionary Book for Baby Boomers to Achieve Financial Independence

Paramus, NJ – September 20, 2016. Local author Oreste J. D'Aversa is all set to redefine the way we look at new business opportunities for Baby Boomers by releasing his new book the Boomer Business Success System®. This book skillfully combines the art of starting a new business in this competitive world with cutting edge strategies, methods and techniques to start building nest-egg.

Baby Boomers and everyone knows the financial challenges of modern day living; housing, insurances, food, clothing and other modern day costs. It can be frustrating, and you're not alone. Seems like there is never enough money to do things Baby Boomers want and like to do. It's quite frustrating to thrive (or even survive) in this financially challenged world.

What if you can learn to make as much money as your talent and time permit, enjoy doing it and make the world a better place? If that's the case, you now have a COMPREHENSIVE TOOL to do it with the Boomer Business Success System®. This is the system that will teach you the best way to unleash your hidden abilities and start making changes in your financial life.

"As a Baby Boomer myself, having worked all my life I know and understand the importance of money in modern day society. Wouldn't it nice to enjoy your work, make money and make the world just a little bit better place to live?" Says Oreste J. D'Aversa author of the new book the Boomer Business Success System®.

For Baby Boomers, it's always hard! Having so many obligations as being part of the "Sandwich Generation" (taking care of both parents and children) many Baby Boomers have not had time to cultivate all of their education, skills and talents. With the rising costs and financial burdens, it becomes hard for them to manage. Many Baby Boomers are facing retirement and are concerned about their financial future.

"That's why I created the Boomer Business Success System® to give Baby Boomers a blueprint to create their own financial independence while enjoying what they do and making the world a better place" says D'Aversa.

The Boomer Business Success System® is not just another how to start your business book it also brings in aspects of performing your true life's purpose, with some metaphysical practices as well as proven strategic planning, marketing, sales and other business practices with an easy to understand step-by-step approach to achieve one's financial goals.

D'Aversa encourages Baby Boomers to explore his book to gain better understanding of their talents, and abilities to make a mark in this world and take the very first step to create financial freedom for them. This book will show you how you can start your own business and take it to the next level.

To learn more about his book and receive a complimentary **SPECIAL REPORT: Baby Boomer Retirement Crisis: What Boomers Worry About and What Can Be Done About It.** Go to his website **www.BBSSBook.com** or contact him at **OresteDAversa@outlook.com** or call him at 201-483-8660.

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